

Remove  
barriers to  
progress.



ILM Level 5  
Certificate  
in Coaching  
Skills



# Why do this programme?



## You'll enable your people and/or clients to:

- Maintain calm and focus during fast changing & challenging situations
- Ensure clarity of vision & delivery of objectives in a volatile environment
- Remove barriers to performance and engagement levels within virtual teams
- Enhance skills to lead and inspire through uncertainty
- Achieve results and remain purposeful

# Why train with us?



## **Accelerate to excellence:**

our courses are highly practical and interactive, so you learn to coach with impact; through regular practice, feedback, and reflection

## **Focus on you:**

we only take a maximum of 12 people per group, so you will get more tutor attention in a more personalised environment

## **Full support:**

we continue to support you up until the moment you pass the ILM Level 5 certificate in executive coaching

## **Your first client:**

we will enable you to accelerate your progress as a coach by finding opportunities for you to coach in recognised organisations

# What will you learn?

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This **ILM accredited** virtual programme will teach you:

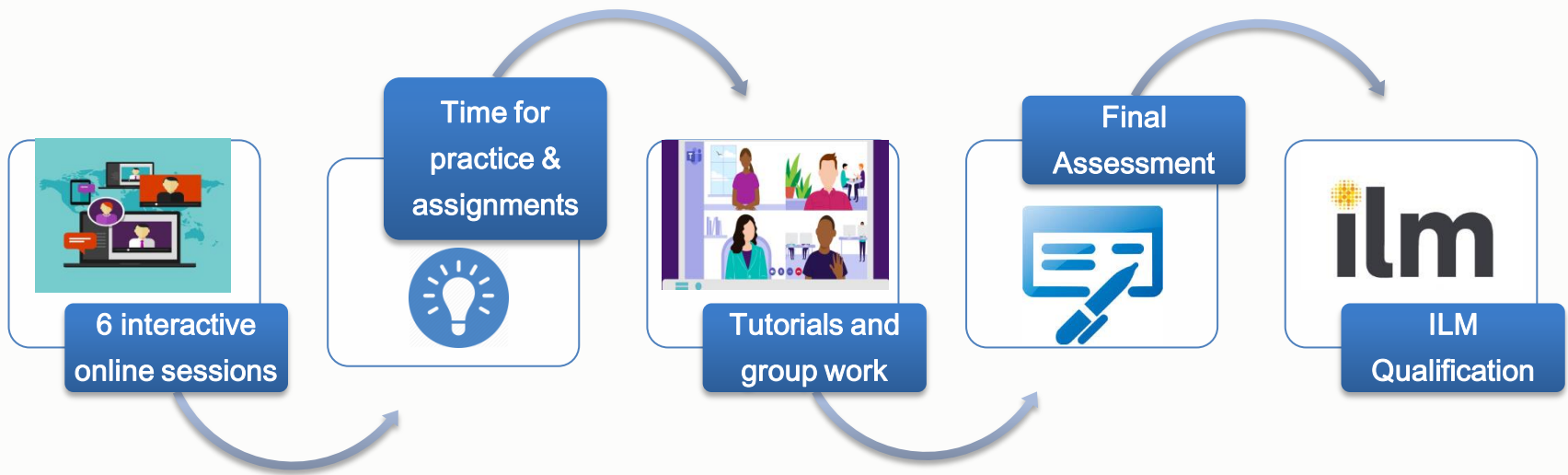
**Coaching impact:** creating meaningful outcomes, goals & actions to increase performance, wellbeing, and profit

**Coaching skills:** delivering results, creating clarity, driving self-responsibility, ensuring positive change



**Coaching essentials:** listening, clarifying & powerful questioning to develop you as a coach and as a leader

# Programme Timeline



# The modules in more depth



## Positioning, Listening, and Questioning

Defining coaching, creating buy in.

Learn to listen to what people really need.

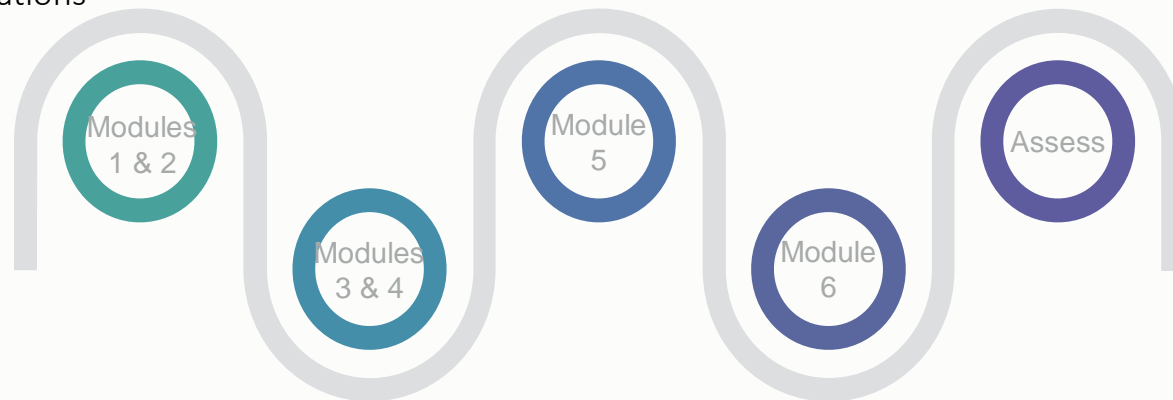
Ask questions that create true value in  
conversations

## Advanced Skills

Getting to the heart of the matter

Ensuring change sticks

Cutting through the noise



## Identifying agendas; Session structures

Accurately capturing expectations

Clarifying goals and commitment

Following the process that delivers results

# Testimonials



## “Inspirational”

“Inspirational, forward thinking and thought provoking; a powerful experience both personally and professionally”

*Richard Sliwinski, HR Director*

TOSHIBA TEC

## “Powerful”

“Great space & inspiration that allowed me to learn to the maximum. A very powerful experience.”

*Clare Saunders, L&D Director*

ACCORD  
HEALTHCARE

## “Positive”

“My team has learnt skills from the course that are changing the way we work with people with very positive effects”

*Vicki Webb, HR and Training Director*

FAMILY BUILDING  
SOCIETY

# Our next course

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## Programme dates:

6 virtual training sessions: Beginning end of May 2021  
(then every 3 weeks, excl. August)  
Group/1:1 tutorials: Autumn 2021

## Investment:

£695 + VAT (course only – no qualification)

Upgrade to full ILM Level 5 qualification for an extra:  
£595 + VAT (+ £145 for ILM fees – No VAT)

## To book a place:

Email: [davidchapman@starfishld.com](mailto:davidchapman@starfishld.com)

Tel: 0044 (0)7966 371 612



# Meet the tutor

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## David Chapman

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David has successfully coached executives for nearly 20 years in many organisations across the globe including GSK, Cisco, Barclays, & Deloitte; and has been expertly training & developing over 200 new coaches since 2007.

He is an Accredited ILM Level 7 Coach; a ThinkFeelKnow<sup>®</sup> accredited Master Coach; holds a postgraduate certificate in Emotional Intelligence; and is a member of the European Mentoring & Coaching Council.

# Why do the ILM qualification?

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The Institute of Leadership and Management (ILM) is the leading qualification body for professional services in the UK.

The benefits of investing in the ILM 5 Certificate in Executive Coaching include:

- An internationally recognised qualification that raises salary expectations and adds employability value
- Accreditation standards that adds significantly to executive coaches' & leaders' professional credibility
- High quality programmes with the latest learning content

 **ilm** level 5  
Certificate in Coaching

ilm

 **starfish I&D**  
refreshing learning